



NEWS RELEASE

WWW.VIRTUALTECHFAIR.COM

For More Information Contact:

Danielle Oser, APR
314.983.1266
doser@bswllc.com

Jeff Gusdorf, CPA
314.983.1208
jgusdorf@bswllc.com

Sara Nelson
314.983.1393
snelson@bswllc.com

MEDIA ALERT

SAVE THE DATE: Distribution Virtual Tech Fair April 30 & May 1

Online event makes it easy to research software and technology solutions

WHAT: The Brown Smith Wallace Consulting Group will present the distribution industry's third virtual trade show "Take Control of Your Technology Roadmap" Wednesday April 30 and May 1. The show will be staffed online from 8 a.m. until 6 p.m. central time. For more information and to register for the fair visit www.virtualtechfair.com.

The Distribution Virtual Tech Fair™ takes the most successful elements of a live trade show and translates them into the virtual world of the Internet — all at no cost to the attendee and from the comfort of their own office or home.

BENEFITS FOR ATTENDEES

Participants will be able to explore best practice advice from industry consultants, IT managers, application experts and vendors. The educational workshops are designed to provide proactive, industry-leading solutions to enable attendees to take control of their technology roadmap. For samples of past education sessions visit <http://www.virtualtechfair.com/education-center/default.html>.

In addition to the other show benefits all attendees can download a complimentary copy of the Software Selection Handbook, a \$199 value; and a voucher for 30-minutes of free consulting.

HOW THE SHOW WORKS

The show also features a software floor and partner solutions floor to showcase distribution industry software and technology providers in addition to select trade associations, industry publications and technology partners. In addition, participants will enjoy product demos, show prizes and networking.

ABOUT THE BROWN SMITH WALLACE CONSULTING GROUP

St. Louis based Brown Smith Wallace Consulting Group, helps link business and IT goals through stakeholder value analysis, business process assessments and software selection engagements. For more information visit www.software4distributors.com or call 888.279.2792.

For more information contact: Danielle Oser, 314.983.1266, doser@bswllc.com