



**BROWN SMITH WALLACE CONSULTING GROUP
PRIZE CENTER AND IN-BOOTH [IF APPLICABLE]
GIVEAWAY RULES & REGULATIONS**

Eligibility

Employees of Brown Smith Wallace Consulting Group, its exhibitors, InXpo LLC and their immediate families (spouse, parents, children, and siblings) are not eligible for the drawings. Contest is open to persons 21 years of age or older.

Prize Center Drawings and Notification

Brown Smith Wallace Consulting Group will have the prize drawings throughout the Virtual Tech Fair on October 14 and October 15, 2009 from 8:00 am to 6:00 pm CST. The winners will be determined by a random drawing. Odds of winning depend on the number of eligible entries received. Winners will be notified by email. Winners will be contacted by a representative of Brown Smith Wallace Consulting Group or a Prize Sponsor to discuss the shipping and handling. The value of the pre-configured prize items will include shipping and handling. The prizes will be delivered to the individual at his or her home address, or if to a business, to an owner, officer, or authorized contact at the company address only. The Prize Sponsor reserves the right to substitute cash value for prizes.

In-Booth Drawings and Notification

Some Exhibitors will be offering chances to win prizes from their individual booths. Winners will be drawn and contacted by a representative of the exhibiting company during and/or after the close of the Virtual Tech Fair. The Exhibitor is held solely responsible for selecting the winner, contacting the winner, delivering and facilitating the shipping of the prize. The value of the pre-configured prize items will include shipping and handling. The prizes will be delivered to the individual at his or her home address, or if to a business, to an owner, officer, or authorized contact at the company address only. The Prize Sponsor reserves the right to substitute cash value for prizes.

General Conditions

All national, state and local laws/regulations are applicable. All taxes (including income taxes) are the sole responsibility of winners. Non-compliance may result in disqualification and an alternate winner may be selected. Return of prize will result in disqualification and an alternate winner may be selected. Eligibility to win a prize is limited to one Virtual Tech Fair prize per household, Corporate Account and/or any Branch locations affiliated with that Corporate Account, and one booth prize per booth per household, Corporate Account and/or any Branch locations affiliated with that Corporate Account. Any person attempting to defraud or in any way tamper with this drawing in any way will be ineligible for prizes and will be prosecuted to the full extent of the law. Void where prohibited by law.

How to earn points

The more points you earn at the Distribution Virtual Tech Fair, the more chances you have of winning valuable prizes. The following activities will earn you points during the Distribution Virtual Tech Fair on April 30 and May 1, 2008.

Activities and Behaviors Rewarded	Points
Click on a Banner Ad	5
Send a Vcard to an Exhibitor	10
Accept a Private Chat from an Exhibitor	20
Register for Show	75
Attend Show (Each Day)	50
First Visit to a Booth	10
Attend Education Program	50
Take Event Survey	100

Judging

By entering this drawing, participants agree to waive any right to claim any ambiguity or error in these official rules, or the drawing itself, and agree to be bound by these official rules and by all decisions of the Brown Smith Wallace Consulting Group, whose decisions are final. Winners may be required to complete an Affidavit of Eligibility and Liability Release.

Disclaimers

Participants agree that Brown Smith Wallace Consulting Group, its Licensors and other Service Providers and their respective managers, members, officers, directors, agents, suppliers and employees shall not be liable for losses or injuries of any kind resulting from acceptance or use of prizes, participation in drawing, or any technical malfunctions of the telephone network, computer on-line system, computer equipment, software, or any combination thereof, or any misdirected entries, or delayed data transmissions. Participants also agree that the individuals and entities listed in this paragraph are not responsible or liable for any injury or damage to a participant related to or resulting from downloading any part of this drawing, or not operating on participants' computer. Brown Smith Wallace Consulting Group reserves the right to modify the rules of the drawing in any way, or at any time, and to cancel the drawing for any reason. IT IS PARTICIPANT'S RESPONSIBILITY TO READ AND UNDERSTAND ALL INFORMATION WHICH ACCOMPANIES PRODUCT PRIZES CONCERNING USE, RISKS AND MAINTENANCE. Brown Smith Wallace Consulting Group reserves the right to cancel, suspend and/or modify the contest and award the prizes from among eligible entries received prior to such action if any fraud, technical failures or any other factor beyond the Brown Smith Wallace Consulting Group reasonable control impairs the integrity or proper functioning of the contest, as determined by Brown Smith Wallace Consulting Group in its sole discretion.

Except where prohibited, participation in the contest constitutes winner's consent to Brown Smith Wallace Consulting Group to use winner's name, likeness, opinions, biographical information, hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

Entrant agrees that any dispute arising out of this contest shall be resolved individually without class action and exclusively by the state and federal courts in Lake County, Illinois under the laws of Illinois without regard to that state's conflict of law principles.

Generally, Brown Smith Wallace Consulting Group will not collect or store information about contest participants except for the information set forth on the entry form. Information transmitted to Brown Smith Wallace Consulting Group electronically or otherwise will generally be treated as non-confidential and non-proprietary and may be used by the receiving party for publicity as set forth above.

Winners List

For the names of the winners or an additional copy of these official rules, send a self addressed, stamped envelope to: Brown Smith Wallace Consulting Group, 10151 Corporate Square, Suite 100, St. Louis, MO 63132.

No purchase necessary

For a free chance to win, send a self addressed, stamped envelope to: Brown Smith Wallace Consulting Group, 10151 Corporate Square, Suite 100, St. Louis, MO 63132. It must be received by October 15, 2009. Limit 1 request per outer-mailing envelope.