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For Immediate Release

5 Reasons To Attend A Virtual Tech Fair

By Cory Metz

Reason 1: It is 100% FREE, ONLINE AND VIRTUAL. The Virtual Tech Fair is free to attend, no strings attached, and is available to you in the comfort of your office. Online tradeshows offer attendees the freedom and flexibility to network and communicate with an entire industry of experts and acquire information from today's leading software and technology companies serving the distribution marketplace.

Reason 2: To EXPERIENCE THE FUTURE. The Virtual Tech Fair is available to anyone and open to the public. The future of tradeshows is the Virtual Tech Fair, which is designed to give attendees and exhibitors many of the same features and benefits as a physical tradeshow. The Virtual Tech Fair eliminates air fair, travel, hotel and headaches.

Reason 3: To Attend EDUCATION PROGRAMS. The Virtual Tech Fair is a two-day event, April 25-26, where more than 20 industry experts will be sharing their unique insights through on-demand Education Center sessions. Between education programs, attendees can visit the Exhibit Hall and view unique content from over 25 exhibitors on two show floors.

Reason 4: To Develop YOUR TECHNOLOGY ROADMAP. On the Distribution Software show floor you will see the leading enterprise software solutions. On the Partner Solutions floor you will find additional resources to make doing business easier with your existing systems or your technology platform of the future. You will be able to interact with booth staffers in "real-time" via chat, email or Skype.

Reason 5: To WIN SHOW PRIZES. Register and attend the show for your chance to win an Apple iPhone, be the first one to have the phone that combines three technologies into one - a revolutionary mobile phone, a widescreen iPod with touch controls, and a breakthrough Internet communications device with desktop-class email, web browsing, maps, and searching. There will also be giveaways on both days of the show for visiting booths.

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About Brown Smith Wallace Consulting Group

St. Louis based Brown Smith Wallace Consulting Group, founded in 1976, is an independent, full-service technology consulting firm. For more information visit www.virtualtechfair.com or call (314) 983-1200.

SIDEBAR

About the Spring Virtual Tech Fair

For two days only, April 25 and 26, attendees can meet with leading technology companies and industry experts from the comfort of their office -- live, online, interactive and 100 percent free – at the Distribution Virtual Tech Fair. For more information visit www.virtualtechfair.com.

The complimentary, interactive event takes the most successful elements of a live trade show and translates them into the virtual world of the Internet. Attendees enjoy product demos, event networking, show prizes and educational presentations from industry leaders.

To Register:

Register online at www.virtualtechfair.com

Take A Virtual Tour:

Click here for a virtual tour <http://www.virtualtechfair.com/virtualtour.html>

Exhibitors and Event Sponsors:

Accellos, Inc., Activant Solutions, BMA Software, BSW Consulting, de Jager & Company Ltd., Demand Management Inc., Brown Smith Wallace Distribution Software Guide, eDriven Solutions, Effective Inventory Management, Emergys Corp, Epicor Software Corporation, Gillani, Inc., IDEA, Industrial Distribution, Infor Global Solutions, International Business Systems (IBS), Intuit Eclipse, InXpo, LLC, Microsoft Corporation, Mincron Software Systems, Modern Distribution Management (MDM), MRH Technology Group, Progressive Distributor, RouteView Technologies, Sage Software, SAP America, Inc., Scanco, Taylor Market Media Group, TCLogic, Inc.,

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